



ONDA's Quick Wins:

Localized Fat | Cellulite | Skin Laxity

Key Principles

ONDA by DEKA uses **Coolwaves**®

exclusive patented technology.

Coolwaves® are outstanding microwaves that selectively target fat cells to reduce localized fat deposits in a safe, effective and non-invasive way.

Don't Miss Coolwaves® for:

Localized Fat

Deeply destroy the membranes of **subcutaneous fat cells**. The resulting lysate is subsequently drained by physiological metabolic processes.



Cellulite

Work on the **connective tissue** among the **adipose lobules** of cellulite.

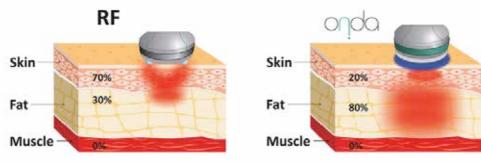


The immediate shrinkage of dermis collagen fibers and new collagen production stimulation make **tissues compact** and **toned**.









80%

Coolwaves® energy targeting the fat cells The majority of the energyof energy penetrates into the fat.

20%

Secondary superficial thermal effect

Only 20% of the energy goes to the dermis (the heat produced is counterbalanced by a cooling system).

Clinical Results



Cellulite and Localized Fat Courtesy of Benedetta Salsi M.D., Reggio Emilia - Italy



Localized Fat and Laxity Courtesy of Benedetta Salsi M.D., Reggio Emilia - Italy



Knowing Our Audiences and Market

The **market** of body shaping, skin tightening and cellulite reduction has **steadily increased in the past 10 years**, supported by the release of non-surgical technologies and safer treatments, focused on achieving specific therapeutic goals.

Global Body Shaping & Skin Tightening Market*





12.7%

GROWTH PER YEAR expected until 2023

*Source: Medical Insight, Inc.

The Floor to Practitioners

I could see a good response in my patients treated with Onda. Generally I would start with small areas and then the patients themselves, after seeing the results, would add other areas of the body.

Dr. Daniele Galimberti, MD, Hospital Italiano *Buenos Aires, Argentina*

Thave always been welcoming new technologies and clinical methods but, at the same time, I have been paying attention to the technological solutions aimed to safeguard patients. The effectiveness of microwaves surprised me especially in the treatment of cellulite, a target often difficult to treat. With Onda I got amazing results!

Prof. Nicola Zerbinati, MD, University of Insubria *Varese, Italy*

Latest Scientific Publications Earned by ONDA

Effectiveness of microwaves in treatment of cellulite: a preliminary study

Prof. A. Di Pietro et al.

Microwaves in body sculpting: A prospective study *Prof. P. Bonan et al.*

New System Delivering Microwaves Energy or Inducing Subcutaneous Fat Reduction: In - Vivo Histological and Ultrastructural Evidence

Prof. N. Zerbinati et al.

THE PERFECT MATCH

ONDA's Strength

- Thousands of patients treated worldwide
- Excellent ROI
- Big success in more than **35 countries**
- 2 awards as best innovative technology
- More than90% patient satisfaction rate
- Fast treatment less than 10 minutes per area
- 3 treatments in 1

 Fat | Cellulite | Skin Tightening
- Focus on safety and effectiveness





Technical Specifications

ONDA				
Source	Microwaves - Coolwaves®			
Frequency	2.45 GHz			
Power	Up to 200 W			
Smart Handpieces	Deep - Shallow			
Handpiece Cooling	Integrated Patented Cooling			
Emission Control	Fingerswitch			
Database	Integrated tutorial with treatment protocols			
Dimensions and Weight	110 (H) cm x 40 (W) x 70 (D) cm 60 Kg			
Electrical Requirements	100-240 Vac - 50/60 Hz - 1500 VA			

CAUTION - Visible and invisible laser radiation. Avoid eye or skin exposure to direct or scattered radiation. Class 4 laser product.

This brochure is not intended for the market of USA.









Dealer stamp			



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DEKA Innate Ability

DEKA Innate AbilityA spin-off of the El.En. Group, DEKA is a world-class leader in the design and manufacture of lasers and light sources for applications in the medical field. DEKA markets its devices in more than 80 countries throughout an extensive network of international distributors as well as direct offices in Italy, France, Japan and USA. Excellence is the hallmark of DEKA's experience and recognition garnered in the sphere of R&D in over thirty years of activity. Quality, innovation and technological excellence place DEKA and its products in a unique and distinguished position in the global arena. DEKA manufactures laser devices in compliance with the specifications of Directive 93/42/EEC and its quality assurance system is in accordance with the ISO 9001 and ISO 13485 standards.